Politics got you down? Want to be more involved but don’t know where to start? The Campaign School for Social Workers is for anyone who wants to be more politically active as a volunteer, activist, career path and/or candidate! You will learn from political social workers and national experts why you belong in politics! You will also gain valuable skills; hear what it’s like to serve, support diverse representation and power; and why the Code of Ethics is our superpower in these politically challenging times.

Consider yourself asked!

Topics include:

- Campaign roles and responsibilities
- Digital and mail communications
- Campaign planning
- GOTV and vote by mail
- Fundraising
- Supporting diverse power and representation
- Using the Code in politics, social media and working with those who oppose us
- What’s it really like to serve
- Social work and Democracy

Day One is led by Kate Coyne-McCoy, MSW who is a trained social worker, advocate, coalition builder, organizer, recruiter and former candidate for Congress. Kate has trained more than 9,000 candidates and directly assisted with hundreds of successful elections from school board to U.S. President and around the world through the Oval Office program at Harvard University.

Day Two is led by Tanya Rhodes Smith, Director of the Humphreys Institute for Political Social Work, and features conversations with elected officials, powerful discussions on race and representation and interactive workshops.

Register as space is limited!

For more information:
politicalinstitute@uconn.edu
959-200-3631

We are committed to attendees’ health and safety and will share Covid safety protocols closer to the event.

s.uconn.edu/cs2022
$50 UConn SW Students
$99 Students
$199 All Others*
Schools who wish to register multiple students can email Beth.Sharkey@uconn.edu

*Attendees eligible to earn 12 CECs

Registration opens Tuesday, 12/7/21

S.UConn SW Students
Students
All Others*

Attendees eligible to earn 12 CECs

Register early as space is limited!