March 4 & 5
Friday (8:30-4pm) & Saturday (8:30-3pm)
The Hartford Club
Hartford, CT
Light breakfast and lunch included

TO REGISTER
s.uconn.edu/cs2022
$50 UConn SW Students
$99 Students
$199 All Others*
Schools who wish to register students can email ssw.ce@uconn.edu. For travel and information, go to politicalinstitute@uconn.edu
*Attendees eligible to earn 12 CECs

Register early as space is limited!

For more information: politicalinstitute@uconn.edu 959-200-3631

We are committed to attendees’ health and safety and will share Covid safety protocols closer to the event.

MANY THANKS TO OUR SPONSORS
Fairfield County’s Community Foundation  
The Fund for Women & Girls  
TOGETHER WE THRIVE

Consider yourself asked!

Politics got you down? Want to be more involved but don’t know where to start? The Campaign School for Social Workers is for anyone who wants to be more politically active as a volunteer, activist, career path and/or candidate! You will learn from political social workers and national experts why you belong in politics! You will also gain valuable skills; hear what it’s like to serve, support diverse representation and power; and why the Code of Ethics is our superpower in these politically challenging times.

Topics include:

Running a winning campaign
Fundraising
Leadership
Using the Code in politics, social media and your opposition

Digital and mail communications
GOTV and vote by mail
Supporting diverse power and representation
What’s it really like to serve
Social work and Democracy

Day One is led by Kate Coyne-McCoy, MSW who is a trained social worker, advocate, coalition builder, organizer, recruiter and former candidate for Congress. Kate has trained more than 9,000 candidates and directly assisted with hundreds of successful elections from school board to U.S. President and around the world through the Oval Office program at Harvard University.

Day Two is led by Tanya Rhodes Smith, Director of the Humphreys Institute for Political Social Work, and features conversations with elected officials, powerful discussions on race and representation and interactive workshops.

P politics is social work with power. - Senator Barbara Mikulski

UConn | School of Social Work
Nancy A. Humphreys Institute for Political Social Work